2016 USTA Futures Tournament Sponsorship Information
# 2016 USTA Futures Tournament Sponsorship Information

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The Tennis Club of Rochester is a not-for-profit club that was established in 1886. Our mission is to enhance the lives of our members through clay court tennis, platform tennis, fitness and swimming. We provide premier facilities, well organized activities, numerous program offerings and nationally awarded tennis instruction. Our high quality customer service and inviting social atmosphere are designed to get you involved and playing. We offer trial, non-member and pay as you play opportunities to give non-members a taste of the TCR experience. So contact us today and join our family of 1800 tennis members, 300 platform tennis members and 150 pool only families.

**Our Courts**

**23 outdoor summer tennis courts**
- 17 Clay Courts
- 6 Claytech Courts,
- 1 Hard Practice Court
- 14 Lighted for Evening Use

**9 indoor winter courts**
- 3 Bubbles
- 3 Courts Each

**Our Location**

570 Kreag Road Pittsford, NY 14534

Located in the heart of Bushnell’s Basin (Pittsford)
- 5 minutes from Victor
- 10 minutes from Rochester City Center
- Visible from 490
- Easy access to 490 Expressway

**Our Amenities**

**Tennis**
- Tennis Socials
- In house & Interclub Leagues
- Tournaments
- BNT Tennis Programs
- Tennis Corner Pro Shop
- Sports Participation Supervisor to help find groups & players

**Pool**
- 5 lane, 25 yard heated pool
- Children’s wading pool
- Socials and activities
- Swim team & lessons

**Fitness**
- State of the art fitness center
- On premise certified personal trainer
- Yoga classes with certified instructor
What is Futures?
Futures features great competition from players all over the world. Futures are professional tournaments typically serve as the proving ground for top-ranked juniors, college players and pros at the beginning of their careers. Players generally have an ATP Entry Ranking between 150-900 in the world. The singles qualifying draw is 64 or 128 for the $10,000 events. Players must reach the round of 16 of the main draw to earn a ranking point.

What is the USTA Pro Circuit?
The USTA Pro Circuit is world class tennis administered on a local level and played on local tennis courts as part of the fabric of communities nationwide. This is an opportunity for current and new fans to experience the excitement and intensity of the professional game right in their own neighborhood. With 94 tournaments throughout the country the USTA Pro Circuit is the pathway to the US Open and tour level competition for aspiring tennis players and a frequent battleground for established players such as, Maria Sharapova, Andy Roddick, John Isner, Andy Murray to name a few. There are several past participants of our tournament currently in the Top 100 including Michael Russell and Somdev Devarmen.

Benefits of Sponsorship:
You will be bringing Pro Tennis to Rochester. By bringing Pro Tennis to Rochester we can provide the community with an exciting event and help in the development of future ATP and US Open players. With signage opportunities available on our stadium courts and the TCR walkway, you will reach thousands of people. Throughout the summer season we have 200 members a day at our facility. We have over 1,500 members and an additional 2,500 people on our email contact list. Along with branding, signage and promotional opportunities, we also host special events and provide you with a change to entertain customers on our special hospitality deck.

Two Tournaments for the Price of One:
Not only do you receive visibility at the Futures Pro Event, you will also receive exposure through the Rochester District Championships (beginning July 15, 2016) Districts is a local community tournament that boasts 400+ participants. Between the two events we will have thousands of spectators over the course of 28 tournament days.
Branding & Signage:
Signage on TCR stadium walkway from clubhouse to the stadium viewing area during both Futures and Districts Tournaments. Additional Signage on stadium courts displayed May through October.

Promotional Opportunities:
The opportunity to place sponsor giveaway items in gift bags to the players and/or prizes during the kids carnival day. You will also have the opportunity to create an information table or product booth during the Futures Pro Event.

Hospitality & Tickets:
Week long tournament passes with access to the hospitality deck which will oversee stadium courts and have a great view of the finals of Futures.

Media:
Business logo and name on all media promoting the Futures Tournament and print ads placed in local newspapers. Executive and Title Sponsors can include business logo and name on TV and radio ads.

Business Logo on Shirts:
We will place your logo on our shirts for Futures and Districts Tournaments Combination Districts and Futures Tournaments (players, ball kids, volunteers, staff): 1,000+ shirts

Available Sponsor Events:
Wild Card Shootout       June 16
Opening Night           June 21
Friday Night Bash       June 24
Kids Carnival Day       June 25
Finals Breakfast at TCR June 26
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<td>Tournament Friend $500</td>
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2016 USTA Futures Tournament Sponsorship Benefits

Title Sponsor ($12,500 and above)

Districts and Futures Naming Rights

2016 TCR Guest Passes (4 Paddle, 4 Pool, 4 Non-Prime Tennis)

Walkway Sign:
Displayed along the pathways to bleacher seating and pool area at TCR. 
Banner will be presented during entire outdoor season

Promotional Opportunities:
Name will be listed on TCR website
Included in email blasts about tournament
Included on Sponsor poster in clubhouse
Place giveaways as prizes at carnival/gift bags
Trade show booth

Hospitality Deck Passes:
8 passes every day
Dinner Included
20 guest passes for sponsor night

Tournament Passes:
25 daily passes for reserved bleacher seating on Stadium courts

Pro Am Play Invite:
2 invites to play in the Pro Am tournament

Sponsor Night:
Dinner Included
Pick Night to Sponsor

Logo on Event Materials:
Logo will be present on all Futures event materials including T-shirts worn by players, ball kids, 
Volunteers and staff

Stadium Signs:
Displayed on Stadium courts where top seeds play along with Semis and Finals 
Banner will be presented during entire outdoor season

Media Inclusion:
Flyers, press releases, TV/radio ads, social media posts, logo on all emails for 1 year
2016 USTA Futures Tournament Sponsorship Benefits

Executive Sponsor ($6,500)

Districts Naming Rights

2016 TCR Guest Passes (4 Paddle, 4 Pool, 4 Non-Prime Tennis)

Walkway Sign:
Displayed along the pathways to bleacher seating and pool area at TCR. Banner will be presented during entire outdoor season

Promotional Opportunities:
Name will be listed on TCR website
Included in email blasts about tournament
Included on Sponsor poster in clubhouse
Place giveaways as prizes at carnival/gift bags
Trade show booth

Hospitality Deck Passes:
8 passes every day
Dinner Included
20 guest passes for sponsor night

Tournament Passes:
16 daily passes for reserved bleacher seating on Stadium courts

Pro Am Play Invite:
2 invites to play in the Pro Am tournament

Sponsor Night:
Dinner Included
Pick Night to Sponsor

Logo on Event Materials:
Logo will be present on all Futures event materials including T-shirts worn by players, ball kids, Volunteers and staff

Stadium Signs:
Displayed on Stadium courts where top seeds play along with Semis and Finals
Banner will be presented during entire outdoor season

Media Inclusion:
Flyers, press releases, TV/radio ads, social media posts, logo on all emails for 1 year
Presenting Sponsor ($5,000)

2016 TCR Guest Passes (2 Paddle, 2 Pool, 2 Non-Prime Tennis)

**Walkway Sign:**
Displayed along the pathways to bleacher seating and pool area at TCR.
Banner will be presented during entire outdoor season

**Promotional Opportunities:**
Name will be listed on TCR website
Included in email blasts about tournament
Included on Sponsor poster in clubhouse
Place giveaways as prizes at carnival/gift bags
Trade show booth

**Hospitality Deck Passes:**
8 passes every day
Dinner Included
20 guest passes for sponsor night

**Tournament Passes:**
12 daily passes for reserved bleacher seating on Stadium courts

**Pro Am Play Invite:**
2 invites to play in the Pro Am tournament

**Sponsor Night:**
Dinner Included
Pick Night to Sponsor

**Logo on Event Materials:**
Logo will be present on all Futures event materials including T-shirts worn by players, ball kids, volunteers and staff

**Stadium Signs:**
Displayed on Stadium courts where top seeds play along with Semis and Finals
Banner will be presented during entire outdoor season

**Media Inclusion:**
Flyers, press releases, social media postings
2016 USTA Futures Tournament Sponsorship Benefits

Event Sponsor ($2,500)

Walkway Sign:
Displayed along the pathways to bleacher seating and pool area at TCR.
Banner will be presented during entire outdoor season

Promotional Opportunities:
Name will be listed on TCR website
Included in email blasts about tournament
Included on Sponsor poster in clubhouse
Place giveaways as prizes at carnival/gift bags
Trade show booth

Hospitality Deck Passes:
8 passes every day
Dinner Included
20 guest passes for sponsor night

Tournament Passes:
8 daily passes for reserved bleacher seating on Stadium courts

Pro Am Play Invite:
1 invite to play in the Pro Am tournament

Sponsor Night:
Dinner Included
Pick Night to Sponsor

Logo on Event Materials:
Logo will be present on all Futures event materials including T-shirts worn by players, ball kids, Volunteers and staff

Stadium Signs:
Displayed on Stadium courts where top seeds play along with Semis and Finals
Banner will be presented during entire outdoor season
2016 USTA Futures Tournament Sponsorship Benefits

Community Sponsor ($1,000)

**Walkway Sign:**
Displayed along the pathways to bleacher seating and pool area at TCR. Banner will be presented during entire outdoor season

**Promotional Opportunities:**
Name will be listed on TCR website
Included in email blasts about tournament
Included on Sponsor poster in clubhouse
Place giveaways as prizes at carnival/gift bags

**Hospitality Deck Passes:**
4 passes every day

**Tournament Passes:**
4 daily passes for reserved bleacher seating on Stadium courts

**Pro Am Play Invite:**
1 invite to play in the Pro Am tournament

Tournament Friend Sponsor ($500)

**Walkway Sign:**
Displayed along the pathways to bleacher seating and pool area at TCR. Banner will be presented during entire outdoor season

**Promotional Opportunities:**
Name will be listed on TCR website
Included in email blasts about tournament
Included on Sponsor poster in clubhouse
Place giveaways as prizes at carnival/gift bags

**Hospitality Deck Passes:**
4 passes every day

**Tournament Passes:**
4 daily passes for reserved bleacher seating on Stadium courts
Examples of Sponsor Banners

- Quinton Insurance
- Hayes Asset Management LLC
- Bartholomew Health Care Group
- Hartmann's Old World Sausage
2016 USTA Futures Tournament Sponsorship Benefits

Examples of Sponsors on T-Shirts
2016 USTA Futures Tournament

Tennis Club of Rochester
570 Kreag Road
Pittsford, NY 14534
(585) 381-2529 ext. 103
www.TCR1886.com
Deanna@TCR1886.com

Contact us today for more information